



Board Workshop Schedule 2021

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Saturday, September 11, 2021

Attending: Paul, Steve, Colleen, Behzad, Elaine

Absent: Kelsey, John, Derita

9:00 a.m. Open with Serenity Prayer

9:05 Trustee roles and responsibilities:

- What are appropriate expectations for Trustees?
Paul read through the responsibilities of Trustees found on the website. Discussion about how various Trustees contribute in different ways. Might be helpful for future Trustees to make temporary assignments. Is there a virtual control to track projects. Paul will look into some programs – Colleen suggested ASANA. Need to focus on specific areas in the strategic plan – in particular who is “out there” and how to reach them – in particular when we try to add to the Trustee group. Behzad talked about how people attend meetings 1-2x and then disappear – and some come back later on Others agreed. Steve suggested we make sure people understand the role of a Trustee before they join the Board. Discussion around recruiting more trustees from other countries.

9:45 50th anniversary acknowledgement/action

Paul would like to highlight the anniversary before the end of the year. Suggestion to offer ‘swag’ at end of the effort. Multiple levels. Bear, water bottle, keychain, blanket. \$5, \$10, \$20. Elaine will write up language and run it by everyone. Colleen suggested and will start a google doc for “50 tips” to offer before the end of the year.

10:00 Strategic Planning:

- Review & update of strategic plan document
[Strategic plan](#)
Strategic plan goals were discussed and updated. New plan will be approved.

11:30 General issues to address: (may be deferred to agendas for regular monthly meetings depending on time required for strategic plan)

- How to get more members involved in writing for EA
Not covered during the meeting
- Process to approve new materials/Book & Lit committee activity
Colleen is working on developing a process.
- Regional/state manager idea (Lynne in Iowa volunteered in 2018)

Discussed as part of strategic plan.

- Partner program/Sponsorship as a whole – how to activate membership

12:00 noon Closure

Possible activities for Trustees:

- Personally call the contact for new groups to welcome them/answer questions (NGIP log)
- Be willing to return calls asking for information about the program/organization
- Solicit ideas/field questions from membership and bring up for discussion at Board meetings
- Actively participate in one committee or project
- Act as liaison between new and established groups for mentoring relationships
- Identify good potential trustees for future appointments in their area
- **Contact current groups to check in**
- Encourage sponsorships in their area
- Be a resource for outreach/educational activities in their region, which could include:
 - Research area papers that accept unpaid calendar listings and get local meetings listed
 - Develop a network of members throughout the region willing to distribute information at public places (libraries, grocery stores, churches etc)
 - Find other specific ways to share the message
 - Attend local mental health or other Anon program conferences to share information at table/booth
 - Be aware of and report on any regional retreats/conferences offered by EA groups
 - Form connections with mental health professional or other Anon groups/conventions